



## Game rules



The goal of memo is to find the most matching pairs (two identical cards). The cards are shuffled and without being seen are laid face down on the table. A randomly chosen player starts and the other players follow clockwise. In turn, each player turns over two cards.

If a player turns over two identical memo cards, they keep them and continue by turning over two more. If they turn over two different personalised cards, it's the next player's turn.

The game of memo continues in this way until all cards on the table have been taken. The player with the most pairs wins the memo game!